Leukemia Cup Regatta

**WHAT:**
The Leukemia & Lymphoma Society’s (LLS) Leukemia Cup Regatta is a thrilling series of events that combines the joy of on-water sports with the important task of raising money to cure cancer. At events held at yacht clubs across North America, skippers register their boats and recruit friends and colleagues to help crew and raise funds. Crew members seek donations from friends, family, co-workers and employers to sponsor their boat.

More than $66 million has been raised through the Leukemia Cup Regatta series for lifesaving research, education and support for blood cancer patients since its start more than 30 years ago.

**WHY:**
LLS was founded 70 years ago by a family for families, at a time when a diagnosis of leukemia was a death sentence. While survival rates have increased, new and better treatments for childhood leukemia are needed desperately so that children don’t have to suffer the devastating side effects of standard treatments like chemotherapy. LLS is leading the charge for children with cancer and our work to advance cutting edge treatments such as immunotherapy and precision medicine will ensure that future generations have better treatment options and quality of life.

**HOW:**
Skippers register their boats and recruit their friends and colleagues to join them as crew members and to raise funds for LLS. Funds are also raised for LLS through national and local event sponsors.

**WHO:**
Sailing, powerboat or other water sports enthusiasts, or those who enjoy watching water sports, as well as anyone who is interested in attending great social gatherings and has a passion for helping LLS find cures and ensure access to treatments for blood cancer patients, and improve the quality of life for blood cancer patients and their families.

**WHEN AND WHERE:**
Promotion and recruitment for our 40-plus Leukemia Cup Regatta events take place in many major markets throughout North America. Leukemia Cup Regatta events take place throughout the year, culminating in the Fantasy Sail for participants who raise $15,000 or more in donations to LLS. For more information about dates, locations and times, visit [www.LeukemiaCup.org](http://www.LeukemiaCup.org) and contact your local LLS chapter.

**For additional information:**
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The mission of The Leukemia & Lymphoma Society (LLS) is to cure leukemia, lymphoma, Hodgkin’s disease and myeloma, and improve the quality of life of patients and their families. Find out more at [www.LLS.org](http://www.LLS.org).