

SPONSORSHIP DECK

Arizona Yacht Club Birthday Regatta for Charity

Benefitting:

Blood Cancer United

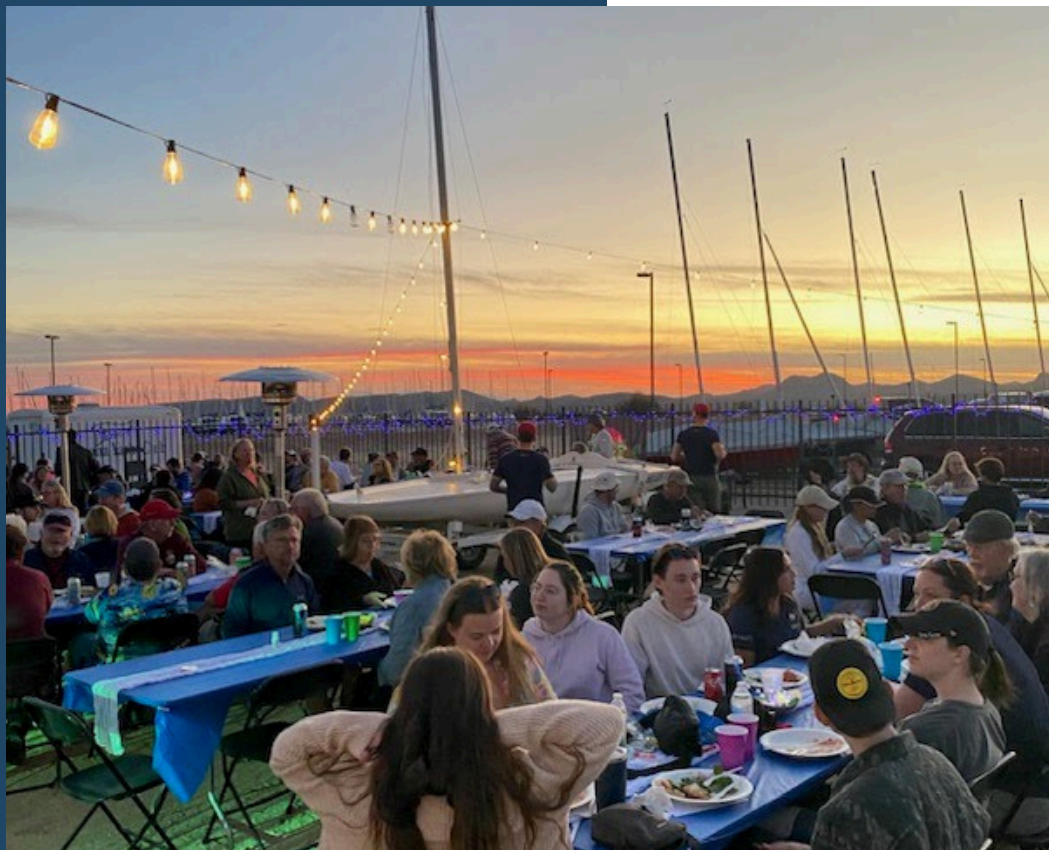
Soldier's Best Friend

Cancer Support Community of Arizona

and

Arizona Sailing Foundation &

ASU Sailing



Introduction

ABOUT OUR REGATTA

The Arizona Yacht Club (AYC) Birthday Regatta for Charity is a three-day sailing regatta held at Lake Pleasant, 30 minutes North of Phoenix, AZ. This year the event will be held on February 13-15th, 2026. There will be boats from all over Arizona and from neighboring states gathering to race, eat, party and fundraise. Over the past 20+ years we have raised over \$780K for charity! In 2025 we raised over \$25,000 for the Leukemia and Lymphoma Society, Phoenix Children's Hospital, and AZDA Cares. We'd love your help to beat that this year!

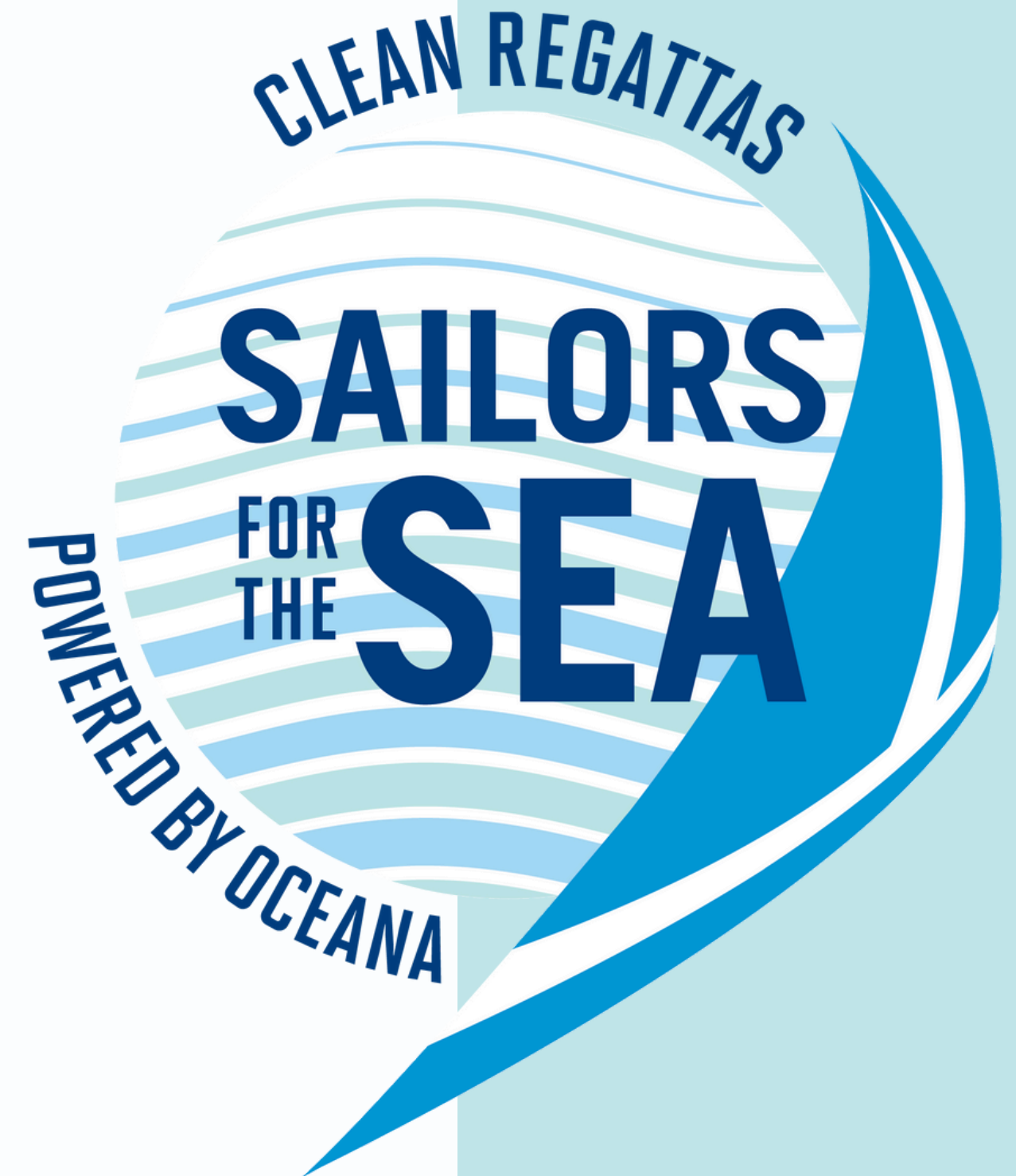
**Blood Cancer
United**
Light The Night



Sustainability

GREEN CERTIFICATION

Sailors for the Sea Clean Regattas program is the world's leading sustainability certification for all on-the-water, near-the-water, and water-loving events. Since the program's inception in 2006, over 3,400 events have shown their commitments to sustainability by hosting Clean Regattas. This will be Arizona Yacht Club's 7th certified green regatta! For more information, check out www.sailorsforthesea.org.



Event Details

February 13-15, 2026

Pleasant Harbor, Lake Pleasant, Arizona

EXPECTED EVENT ATTENDANCE

Over 80 boats

Over 200 sailors and guests at the
Saturday evening party

Over 60 people on the Spectator Cruise

EXPECTED FLEETS

Hobie Wave, Sunfish, MC Scow, J24,
Catalina 22, Thistle, Buccaneer, Santana 20,
Laser, Flying Junior, Multi-Hull, PHRF
Spinnaker, PHRF Non-Spin, Portsmouth,
Cruising

ABOUT THE ARIZONA YACHT CLUB

The Arizona Yacht Club is the largest sailing organization in Arizona, enriching our community by promoting the sport of sailing through social activities, competitive racing, cruising, education, and fellowship among our members, their families, and friends. We have over 300 members/families and have over 1,000 followers on social media. Our weekly newsletters reach over 500 readers. In 2026 we are celebrating our 68th “birthday” as a club!



Charities

BLOOD CANCER UNITED (FORMERLY LLS)

BCU is the largest nonprofit dedicated to creating a world without blood cancers. The LLS mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. They are accomplishing this through research, education & support, and policy & advocacy.

PHOENIX CHILDREN'S HOSPITAL

Phoenix Children's is the fifth-largest children's pediatric health system in the country with nine centers of excellence, 75+ pediatric subspecialties and more than 40 locations across the state. Phoenix Children's has been named one of U.S. News & World Report's Best Children's Hospitals for the 13th consecutive year and earned recognition as the top children's hospital in Arizona for the third consecutive year. Within five years, 1 in 4 Arizona children will have received care from a Phoenix Children's provider.



Event Schedule



FRIDAY, FEBRUARY 14TH

- 10 am to 12 pm** - Registration open
- 1 pm** - First warning for Race for Charity
- 4 pm** - No warning after this time
- 3 pm to 9 pm** - Bar open
- 4 pm to 6 pm** - Registration open
- 6 pm** - Catered dinner, beverages, and socializing



SATURDAY, FEBRUARY 15TH

- 7 am to 8 am** - Registration open
- 7 am to 8 am** - Gourmet breakfast
- 8 am** - Skippers Meeting
- 9:30 am** - First warning for races
- 11am to 1pm** - Spectator Cruise (time to be confirmed)
- 4 pm** - No warning after this time
- 4 pm to 10:00 pm** - "Platinum Sponsor" Regatta party including catered dinner, beverages, auction, 50/50 raffle, DJ, and dancing



SUNDAY, FEBRUARY 16TH

- 7 am** - Grab-and-go breakfast
- 9 am** - First Warning
- 12 pm** - No warning after this time
- 12:30 to 2 pm** - Bar open
- 1:30 pm** - Awards



Donations to Charity

WAYS WE FUNDRAISE

Spectator Cruise

Online Donations from
Participants

Auction - Live and Silent

Friday Race for Charity

50/50 Raffle

Sponsors - 75% of your
donation goes to charity!





Spectator Cruise

Lake Pleasant Cruises has graciously donated a special cruise on the Saturday of our regatta, with ticket proceeds going directly to the regatta charities! This cruise aboard "The Phoenix", complete with DJ, snacks and drinks, is a great way for anyone not sailing in the regatta to get involved. Since this is advertised to non-sailors and to the general public, this is a unique way for sponsors to get exposure beyond the direct audience of the regatta. The cruise will take place mid-day on February 15th, time to be determined. Hope you can join us for a beautiful day on the lake!



BENEFITS OF SPONSORING

There are many benefits to sponsoring the AYC Birthday Regatta for Charity. As a sponsor, you will receive:

Brand exposure: Your company's logo and branding will be featured prominently on our website, social media posts, and at the event, including on banners and on our 9'x13' video projection screen. We will also advertise sponsors with DJ shoutouts at our Saturday evening party.

Opportunities to network: The event will attract a large number of potential customers and partners. You will have the opportunity to meet and network with these individuals. We expect over 80 boats to race, and over 200 people at the Saturday evening party.

Positive public relations: Your company's sponsorship of the event will be seen as a positive gesture and will help to improve your public image.

Charitable donation: 75% of your sponsorship will be a donation to charity which may be tax deductible (please consult a tax professional).



Sponsorship Levels

We offer a variety of sponsorship levels to fit your budget. Each level includes a different set of benefits. Donation can be in funds or an in-kind donation (in-kind donation letters are available).



BRONZE SPONSOR: \$500

- Logo on website and poster at regatta headquarters
- Logo presented on our 9'x13' video projection screen at the party



GOLD SPONSOR: \$2,500

- All Silver level benefits
- Exclusive branding on event website and at regatta headquarters
- Exclusive mention at event party and on the Spectator Cruise
- Logo on regatta shirts
- Seats on the Spectator Boat



SILVER SPONSOR: \$1,000

- All Bronze level benefits
- Opportunity for a table at the event
- Advertisement presented on our 9'x13' video projection screen at the party



PLATINUM SPONSOR: \$3,500

- All Gold level benefits
- Name the Party, Spectator Cruise and/or Headquarters after your company
- Seats on a participating sailboat.

75% OF YOUR CASH DONATION WILL GO DIRECTLY TO CHARITY!



Non-Monetary Needs

In-kind donations of the following would be welcomed!

Large Party Tent
Tables & Chairs Rental
Packaged Food
Captain's Bags
Printing Services
Alcohol and Other Beverages
Large Dollar Auction Items
Smaller Dollar Door Prizes
Custom Cake
Compost Bins
Compostable Plates and Utensils





HOW TO SPONSOR

To sponsor the AYC Birthday Regatta, please contact
BirthdayRegatta@arizonayachtclub.org
or call Joanne Aspinall (Regatta Chair) at 480-275-0108

Thank you for your consideration. We hope to see you at the event!



Find Us Online!



INSTAGRAM

@arizona_yacht_club



FACEBOOK

<https://www.facebook.com/ArizonaYachtClub>



WEB

<https://arizonayachtclub.org>

