

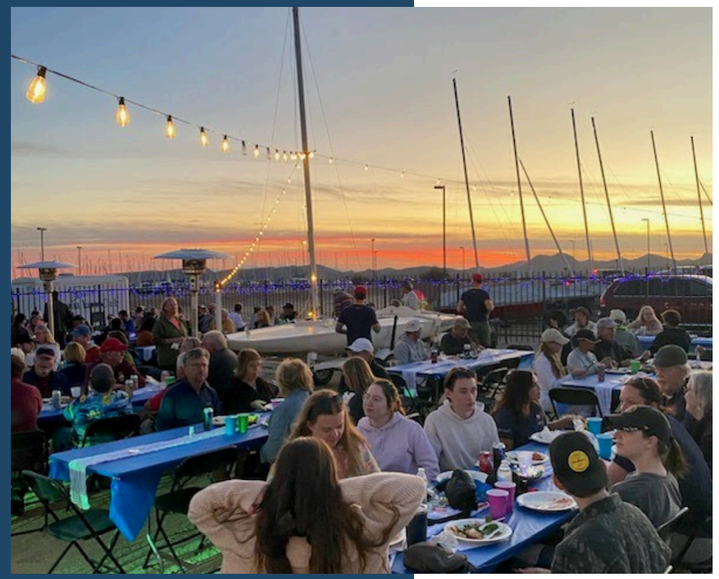
Arizona Yacht Club

SPONSORSHIP DECK

Arizona Yacht Club Birthday Regatta for Charity

Benefitting:
Blood Cancer United
Arizona Sailing Foundation &
ASU Sailing





Introduction

ABOUT OUR REGATTA

The Arizona Yacht Club (AYC) Birthday Regatta for Charity is a three-day sailing regatta held at Lake Pleasant, 30 minutes North of Phoenix, AZ. This year the event will be held on February 19-21st, 2027. There will be boats from all over Arizona and from neighboring states gathering to race, eat, party and fundraise. Over the past 20+ years we have raised over $800K for charity! In 2026 we raised over $15,000 - we'd love your help to beat that this year!

Blood Cancer United
Light The Night

Sustainability

GREEN CERTIFICATION

Sailors for the Sea Clean Regattas program is the world's leading sustainability certification for all on-the-water, near-the-water, and water-loving events. Since the program's inception in 2006, over 3,400 events have shown their commitments to sustainability by hosting Clean Regattas. This will be Arizona Yacht Club's 7th certified green regatta! For more information, check out www.sailorsforthesea.org.

Event Details

February 19-21, 2027

Pleasant Harbor, Lake Pleasant, Arizona

EXPECTED EVENT ATTENDANCE

Over 70 boats

Over 200 sailors and guests at the Saturday evening party

EXPECTED FLEETS

Hobie Wave, Sunfish, Fireball, Catalina 22, Buccaneer, Santana 20, Laser, Flying Junior, Multi-Hull, PHRF Spinnaker, PHRF Non-Spin, Portsmouth, Cruising

ABOUT THE ARIZONA YACHT CLUB

The Arizona Yacht Club is the largest sailing organization in Arizona, enriching our community by promoting the sport of sailing through social activities, competitive racing, cruising, education, and fellowship among our members, their families, and friends. We have over 300 members/families and have over 1,000 followers on social media. Our weekly newsletters reach over 500 readers. In 2027 we are celebrating our 69th "birthday" as a club!

Charities

BLOOD CANCER UNITED (FORMERLY LLS)

BCU is the largest nonprofit dedicated to creating a world without blood cancers. The LLS mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. They are accomplishing this through research, education & support, and policy & advocacy.

ARIZONA SAILING FOUNDATION

ASF is the education arm of the Arizona Yacht Club. They hold classes in the Fall and Spring for adults, high schoolers, and kids to spread the love of sailing!

ARIZONA STATE SAILING

ASU Sailing is based in Tempe, Arizona. The money raised helps send their students to regattas around the country. In return, ASU students help teach in our ASF program!



Event Schedule



FRIDAY, FEBRUARY 19TH

10 am to 12 pm – Registration open
1 pm – First warning for Race for Charity
4 pm – No warning after this time
3 pm to 9 pm – Bar open
4 pm to 6 pm – Registration open
6 pm – Catered dinner, beverages, and socializing



SATURDAY, FEBRUARY 20TH

7 am to 8 am – Registration open
7 am to 8 am – Gourmet breakfast
8 am – Skippers Meeting
9:30 am – First warning for races
4 pm – No warning after this time
4 pm to 10:00 pm – "Platinum Sponsor" Regatta party including catered dinner, beverages, auction, 50/50 raffle, live music, and dancing



SUNDAY, FEBRUARY 21ST

7 am – Grab-and-go breakfast
9 am – First Warning
12 pm – No warning after this time
12:30 to 2 pm – Bar open
1:30 pm – Awards

Donations to Charity

WAYS WE FUNDRAISE



Web-based Donations

Registration Donations from Participants

Auction - Live and Silent

Friday Race for Charity

50/50 Raffle

Sponsors - 75% of your donation goes to charity!

BENEFITS OF SPONSORING

There are many benefits to sponsoring the AYC Birthday Regatta for Charity. As a sponsor, you will receive:

Brand exposure: Your company's logo and branding will be featured prominently on our website, social media posts, and at the event, including on banners and on our video projection screen. We will also advertise sponsors with shoutouts at our Saturday evening party.

Opportunities to network: The event will attract a large number of potential customers and partners. You will have the opportunity to meet and network with these individuals. We expect over 70 boats to race, and over 200 people at the Saturday evening party.

Positive public relations: Your company's sponsorship of the event will be seen as a positive gesture and will help to improve your public image.

Charitable donation: 75% of your sponsorship will be a donation to charity which may be tax deductible (please consult a tax professional).

Sponsorship Levels

We offer a variety of sponsorship levels to fit your budget. Each level includes a different set of benefits. Donation can be in funds or an in-kind donation (in-kind donation letters are available).

BRONZE SPONSOR: $500

- Logo on website and poster at regatta headquarters
- Logo presented on our video projection screen at the party

GOLD SPONSOR: $2,500

- All Silver level benefits
- Exclusive branding on event website and at regatta headquarters
- Exclusive mention at event party
- Logo on regatta shirts
- Tickets to the Saturday evening party

SILVER SPONSOR: $1,000

- All Bronze level benefits
- Opportunity for a table at the event
- Advertisement presented on our video projection screen at the party

PLATINUM SPONSOR: $3,500

- All Gold level benefits
- Name the Party, Friday meal and/or Headquarters after your company
- Seats on a participating sailboat.

75% OF YOUR CASH DONATION WILL GO DIRECTLY TO CHARITY!

Non-Monetary Needs

In-kind donations of the following would be welcomed!

Tables & Chairs Rental
Packaged Food
Captain's Bags
Printing Services
Alcohol and Other Beverages
Large Dollar Auction Items
Smaller Dollar Door Prizes
Custom Cake
Compost Bins
Compostable Plates and Utensils







HOW TO SPONSOR

To sponsor the AYC Birthday Regatta, please contact
BirthdayRegatta@arizonayachtclub.org
or call Jessica Zornik (Regatta Chair) at 480-500-6089

Thank you for your consideration. We hope to see you at the event!







Find Us Online!

INSTAGRAM

@arizona_yacht_club

FACEBOOK

https://www.facebook.com/ArizonaYachtClub

WEB

https://arizonayachtclub.org